








## Ihr persönliches Bildungsangebot




Studienangebot - weiterführend

# Strategic Management in Logistics (Master of Science)

 <b>Termin</b>	01.10.2022 - 30.09.2024
 <b>Abschluss</b>	Master-Zeugnis, Master-Urkunde
 <b>Unterrichtsform</b>	Vor-Ort-Vollzeit
 <b>Dauer</b>	4 Semester bzw. 2 Jahre
 <b>Gebühr</b>	Monthly Payment for Nationals: 24 Installments à EUR 595,00 (EUR 14.280,00)


 <b>Ansprechpartnerin</b>	Jessica Herrmann Tel.: 030/3199095-50 Fax: 030/3199095-55 Mail: <a href="mailto:jessica.herrmann@bbw-hochschule.de">jessica.herrmann@bbw-hochschule.de</a>
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 <b>Veranstaltungsort</b>	Charlottenburg, Leibnizstraße - bbw Hochschule Leibnizstr. 11-13 10625 Berlin
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Semester Payment for Internationals:

4 Installments à EUR 3.570,00 (EUR  
14.280,00) €\*  
\* Dieses Seminar ist von der  
Umsatzsteuer befreit.

<b>Förderung</b>	Bildungskredit, Selbstzahler, Stipendien, Studenten-BAföG
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 <b>Weitere Termine</b>	01.04.2023 - 30.03.2025   08:30 Uhr bis 15:45 Uhr
	01.10.2023 - 30.09.2025   08:30 Uhr bis 15:45 Uhr
	01.04.2024 - 30.03.2026   08:30 Uhr bis 15:45 Uhr
	01.10.2024 - 30.09.2026   08:30 Uhr bis 15:45 Uhr

## Perspektiven

The Strategic Management in Logistics Master's Programme provides advanced learning in the operation of global transportation, distribution, inventory, procurement and supply chain management. Students will also examine how logistics business practices can be managed with the support of IT, infrastructure and personnel development in an increasingly digitised economy.

The course is led by experienced lecturers who provide students with an inside knowledge of the industry's current practices. As with all programmes offered at bbw Hochschule - University of Applied Sciences, the course content has been co-developed by academic councils made up of professionals from industrial associations and companies active in the logistics profession.

Their ongoing input into the course ensures students graduate with the knowledge and skills they need for immediate placement at some of the world's top logistics firms. Logistics and Supply Chain Management is still a relatively new field of study with significant job opportunities as companies recognise the potential savings to be made via good procurement strategies.

During the course, students are also able to develop their project management skills at corporate programme partners. These include:

Deutsche Bahn, DB Engineering & Consulting GmbH Stadler AG Siemens AG, Gas and Power Division Daimler AG, Mercedes Benz Ludwigsfelde

## Inhalte

### First Year

- Theory of Science and Methods of Research
- Sustainable Corporate Management and Methods of Planning
- Methods of Developing Strategic Investment Decisions and Risk Management
- Advanced Macro Economics and International Trade
- Management Strategies: Strategic Logistics Planning and Strategies for Inventory Management
- Strategic Personal Management, Leadership, Change and Intercultural Management
- Alternative Strategies for Purchasing and Supplier Management
- Risk Management in Supply Chain and Interfunctional Conflict Management
- Student Consulting Project (SCP)

### Second Year

- Modern Concepts of Production and Distribution Logistics
- Integrated Planning of Global Supply Chains
- Strategic Management of Logistics Infrastructure and IT Support of Logistics Infrastructure Managements
- Controlling of Logistics Business Processes
- Student Scientific Research Seminar in Logistics (SCRS I)
- Student Scientific Research Seminar in Strategic Management (SCRS II)
- Master Thesis and Colloquium

## Zugangs- voraussetzungen

- A Bachelor's degree (or equivalent) of at least six semesters at a university (or equivalent institution), a technical college in Germany or an equivalent institution abroad with a minimum grade of "Satisfactory"
- Good English language skills of a Level B2 of the Common European Framework of Reference for Languages. This language proficiency can be demonstrated with the following certificates:
- IELTS exam: minimum score of 5.5
- TOEFL iBT: minimum score 59
- PTE: minimum score 49

German language skills are not required for the Master's programme.

## Ablauf

Economic themes with a strong international focus are examined during the programme's first semester. The second semester includes modules with a specific emphasis on the international logistics industry. Industry-relevant project work will be carried out within companies during this semester, which shall conclude with students documenting and presenting their work to employees at the firm. In the third semester, the contents of the first and second semesters are integrated as part of an examination of the internationalisation of logistics. Global trends are analysed to develop strategic analytical abilities. All lectures are held in English, and students are expected to complete a thesis at the end of the Master's programme.

